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an Alaska Press Women publication

# Award winners honored

At a presentation on June 18, Alaska Press Women honored members whose entries won awards in the organization's 2002 Communications Contest. Alaska Press Women also honored member Asta Corley with the 2002 Contest Sweepstakes Award for her four first-place winning entries, all published in the *Anchorage Daily News*. For a complete list of statewide winners, see page 4.



Winners in the 2002 Alaska Press Women Communications Contest: Standing, left to right: Marilyn Jordan George, Elise Patkotak, Rhonda McBride, Carol Sturgelewski, Asta Corley, Judy Koskela, Dianne Barske, Judy Griffin, Dee Gould. Seated, left to right: Karen Lew, Sherrie Simmonds, Thetus Smith.

## National award winners selected

Six Alaska Press Women have been named award winners in the National Federation of Press Women (NFPW) 2002 Communications Contest. Their entries all won first place at the state level in the Alaska Press Women (APW) 2002 Communications Contest, after which they competed nationally with first-place entries from other states. Winners include:

- ◆ Carol Gales of Nome won first place for the four-color newsletter, *Kaniqsirugut News*, which she produces for the Norton Sound Health Corporation.
- ◆ Judy Koskela of Anchorage received a first-place award for the external annual report she produced for the Girl Scouts Susitna Council.
- ◆ Karen L. Lew of Eagle River gar-

nered three awards: first place for *Temples of Tomorrow*, a book about the Harlem Renaissance that she edited for Indiana University Press; second place for her personal Web site <http://www.KarenLLew.com>; and third place for six headlines she wrote as a copyeditor for the *Anchorage Daily News*.

- ◆ Rhonda McBride of Anchorage

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## Sue Henry to be September's APW guest speaker

Sue Henry, whose award-winning Alaska mysteries have received the highest praise from readers and critics alike, will speak at Alaska Press Women's September luncheon, Thursday, September 5.

Henry has lived in Alaska for almost thirty years, and brings history, Alaskan lore, and the majestic beauty of the vast landscape to her mysteries. Her most recent book, *Cold Company*, is described by the publishers as "a gripping tale of suspense set in a land whose rugged, exquisite beauty appeals to the adventurous and strong...and to those who are drawn to darkness."

### PRAISE FOR SUE HENRY'S ALASKA MYSTERIES:

"One of Henry's best—if not the best... with vivid descriptions of [Alaska's] spectacular beauty."  
— *Publishers Weekly*

"A tough mystery, compelling characters, vivid scenery, endearing dogs, and a breakneck pace."  
— *Booklist*

"Twice as vivid as Michener's natural Alaska, at about a thousandth the length."  
— *Washington Post Book World*

"Dazzling...Adrenaline-pumping."  
— *The New York Times Book Review*

"Suspenseful, intelligent, and filled with the spectacular beauty of the northern wilds"  
— *Dallas Morning News*

Diane Walters

## The Prez Says

It's hard to believe my first year as president of APW is over already. Looking back, I think we accomplished a lot last year. We got a good start on our long range planning and mission statement, we celebrated our 40<sup>th</sup> anniversary, we published a monthly online newsletter, had excellent luncheon programs, had successful adult and high school communications contests, awarded two \$1,000 college scholarships, increased our membership, passed new bylaws and ended the year on a high note with our annual meeting and awards dinner. All this would not have been possible without the dedicated and hardworking APW members.

I particularly want to thank the members of the APW board, both elected and appointed, who stuck it out with me the whole year: Mariah Oxford, 1<sup>st</sup> vice president; Carol Gales, 2<sup>nd</sup> vice president; Asta Corley, 3<sup>rd</sup> vice president; Sherrie Simmonds, secretary; Barbara Brown, treasurer; Karen L. Lew, communications contest chair; Connie Graffis, scholarship chair; Elise Patkotak, membership; Pat Richardson, archivist; Thetus Smith, E-Mail Express; Doris Thomas, bylaws, FAN and park cleanup chair; Judy Griffin, immediate past president; and John and Nancy Killoran, web masters. I couldn't have asked for a better board to serve with. They were always willing to jump in and take on extra duties whenever the need arose.

I also want to thank Carolyn Rinehart for her willingness to serve as nominating committee chair. I told her it wouldn't be much work and it was, but it sure makes being president a lot easier when you know you have great people backing you up.



Ella Wright, left, NFPW President, installed new officers to the Alaska Press Women 2002 Board. They include, from left, Mariah Oxford, Rhonda McBride, Diane Walters, Linda McCarriston and Bea Rose. Not pictured: Barbara Brown.

Looking forward, I want to finish up our long range planning and present a mission statement to the membership for approval. I'm also looking for people to serve on the Communicator of Achievement committee. The COA nominations aren't due until May 1, but I'd like to get a committee going this fall so they're not rushed at the end. We also need an historian and a high school journalism contest chair.

Finally, I want to welcome the new board members: Rhonda McBride as 2<sup>nd</sup> vice president, Bea Rose as secretary, and Linda McCarriston as treasurer. Barbara Brown is moving from treasurer to 3<sup>rd</sup> vice president. I'm looking forward to the new ideas and fresh perspectives they'll bring as we work toward another successful year.

Diane



## Smith discusses career in local business and politics

by Dalene Perrigo

Former Anchorage politician Don Smith addressed Alaska Press Women at the organization's June 6 meeting in the Golden Lion Hotel in Anchorage. Smith is editor of the *Alaska Digest E-Mail News*, an on-line publication that features news and articles of interest to more than 15,000 subscribers.

The Alaska Register, publisher of the *Alaska Digest News*, recently distributed issue Number 45 of the E-mail News. Numerous links take a reader from the summaries to more lengthy discussion of the news items. Subjects include survey results, flood disaster costs, a list of candidate web sites and aviation news.

In addition to the Alaska E-mail Digest, which runs weekly on Mondays, Smith publishes the Alaska Digest Newspaper's three issues in August, September and October, and the annual Alaska Native Directory, now in its 12th edition.

Smith is a third generation Anchorage resident. He graduated from West Anchorage High School

and during his school years sold papers for both the *Anchorage Times* and the *Anchorage Daily News*.

It was in 1968, several years after graduation from the University of Alaska, that he started his business career, and since that time has owned several businesses while also serving in political positions.

As political opportunities developed, he opted for service. This resulted in election/appointment to the Anchorage Borough Assembly, the Alaska State House of Representatives, the Anchorage Charter Commission, and the Anchorage Municipal Assembly.

"People should serve in the legislature as if it were jury duty," Smith said. "Unfortunately, politicians are afraid to get anyone mad."

Because he follows this philosophy in his news publications, he does get irate letters from disgruntled readers. The controversy, he says, makes people think, which is the object of his businesses.

## George to serve as guest panelist



Marilyn Jordan George from Petersburg joined Anchorage mystery writers Sue Henry and Dana Stabenow at the Summer Solstice book signing June 21 at Cook Inlet Books. Marilyn has sold 4,000 copies of her book, *Following the Alaskan Dream*. She is currently promoting and selling the 5th printing.

The Northwest Association of Book Publishers has invited APW member Marilyn Jordan George to be a guest panelist at the Northwest Book Fair in Portland on Sept. 13. The panel will discuss "Winning Book Events—A Team Effort."

Panel members from independent bookstores and independent publishers will discuss their roles in creating a successful book event. The presentation begins with panel members offering their thoughts on what makes a book event successful.

Book events provide an opportunity for independent bookstores and publishers to interact with their customers and readers. The challenge is how to make a book event a win-win situation for bookstore, publisher and customer. This session will explore what bookstores and publishers need to do to create a successful event.

## Complete list of statewide award winners

### Print

#### Feature Story

(nondaily newspaper)

1st place: **Dianne Barske**, Anchorage, for “The Art of Magic” in *Art Matters*

#### Feature Story

(publications for general or specialized circulation)

1st place: **MaryLee Hayes**, Eagle River, for “North to Alaska” in *Alaska Women Speak*  
2nd place: **Dianne Barske** for “Leaving Nana” in *Hood Alumnae Magazine*  
3rd place: **Dee Gould**, Anchorage, for “Five Frame Photo” in *Alaska Women Speak*  
Honorable mention: Marilyn George, Petersburg, for “How

Far Will We Get Into LeConte Bay Today?” in *Alaskan Southeaster*

Honorable mention: **Dee Gould** for “Stages and Cycles: Life on Life’s Terms” in *Alaska Women Speak*

#### Personality Profile

1st place: **Elise Patkotak**, Anchorage, for “Jeanie Green: in the hearts of Alaskans” in *First Alaskans*  
2nd place: **Dee Gould** for “Lillian Helen Pershing Mackins Hoopes, aka Aunt Honey” in *Alaska Women Speak*

#### Special Articles: Education

1st place: **Asta Corley**, Anchorage, for three articles in the *Anchorage Daily News*

#### Special Articles: History

1st place: **Asta Corley** for three articles in the *Anchorage Daily News*

#### Special Articles: Science or Health

1st place: **Asta Corley** for three articles in the *Anchorage Daily News*

#### Special Articles: Travel

1st place: **Asta Corley** for three articles in the *Anchorage Daily News*

#### Personal Columns: General

1st place: **Elise Patkotak** for three columns in the *Voice of the Times*  
2nd place: **Judy Griffin**, Anchorage, for three columns in *Articulation*

#### Personal Columns: Specialized (continuing topic)

2nd place: **Dee Gould** for three columns in *Alaska Women Speak*

#### Headline Writing

1st place: **Karen L. Lew**, Eagle River, for six headlines in the *Anchorage Daily News*

#### Photography

(publication other than newspaper)

2nd place: **Dee Gould** for “My Hero, My Mom” in *Alaska Women Speak*

#### Photographer-Writer

Honorable mention: **Dee Gould** for “AWN—Alaska Women’s Network” in *Alaska Women Speak*

## Contest Judges

*Dr. Kenton Bird*, assistant professor at the University of Idaho School of Communication

*Linda Billington*, 26-year reporter, reviewer, columnist, and feature writer for the *Anchorage Daily News* and currently a playwright

*Hank Pennington*, Kodiak professional photographer and writer

*Ken Flynn*, executive vice president of Anchorage agency Walsh Sheppard Flynn and the director of its two broadcast companies, Advantage Productions and Ravensong Recording

*Carole Rich*, author, journalism professor at the University of Alaska Anchorage until spring 2000, now at Hofstra University in Hempstead, New York, and an authority on writing and design for the World Wide Web

*Staff at the Public Affairs Offices*, Pacific Ocean Division and Honolulu District, U.S. Army Corps of Engineers, Fort Shafter, Hawaii

*Paul Laird*, director of public affairs for BP Exploration Alaska Inc., in Anchorage

*Dr. Jane Evanson*, literary agent, an occasional writing instructor at the University of Alaska Anchorage, and author of eight books about writing and getting published

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# Photo Gallery

## from the June Awards Ceremony



Top left: 60/40 band members have connections with APW — the 60 guy on the left is a friend of former member Doreen Ransom and the 40 guy on the right is Rhonda McBride's husband.

Top right: New member Joan Harris shows off her book, *One Wing's Gift*.

Right: Ella Wright, NFPW President, chats with Connie Graffis while Carol Sturgulewski talks with Marilyn Jordan George.



## Broadcast

### Special Programming (television documentary)

1st place: **Rhonda McBride**, Anchorage, for "Alaska's Silent Epidemic," on KAKM, Anchorage

### Personal Column on the Air or Critic's Review (radio)

2nd place: **Pam Cravez**, Anchorage, for "Passover," on KSKA/APRN, Anchorage  
3rd place: **Pam Cravez** for "My Purse," on KSKA, Anchorage

### Interview or Talk Show (television)

3rd place: **Rhonda McBride** for "Consider This: Jay Hammond" on KTUU, Anchorage

## World Wide Web

### Writing for the Web

2nd place: **Karen L. Lew** for "A Self-Diagnosis for Clear Communication" on <http://www.KarenLLew.com>

### Web Site Managed by Entrant

1st place: **Karen L. Lew** for her personal Web site, "Communicating Clearly in the Information Age," at <http://www.KarenLLew.com>

## Public Relations

### External Annual Report

1st place: **Judy Koskela**, Anchorage, for "Girl Scouts Susitna Council 2000 Report to the Community"  
2nd place: **Sherrie Simmonds**, Anchorage, for "Alaska Housing Finance Corporation 2000 Annual Report"  
3rd place: **Carol Gales**, Nome, for "Norton Sound Health Corporation Fiscal Year 2000 Annual Report"

### Newsletter (four-color)

1st place: **Carol Gales** for *Kaniqsirugut News*

### Speeches

Honorable mention: **Marilyn George**, Petersburg, for "Writing Yourself Sweeps Country"

## Book and story writing and editing

### Nonfiction Book: Biography and History

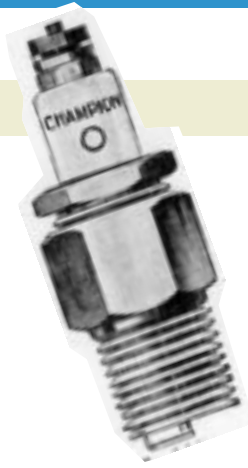
1st place: **Elise Patkotak** for *Parallel Logic*  
2nd place: **Dennis Sperl**, Petersburg, for *In the Wake of an Alaskan Mailboat*

### Short Story (single story or collection)

1st place: **Carol Sturgulewski** for "The Wedding Gift," in *Chicken Soup for the Gardener's Soul*

### Book Edited by Entrant

1st place: **Karen L. Lew** for *Temples for Tomorrow*  
2nd place: **Karen L. Lew** for *Living Across and Through Skins*  
2nd place: **Thetus Smith**, Anchorage, for *A Century at the Moore/Kirmse House*  
2nd place: **Carol Sturgulewski**, Anchorage, for *Chicken Soup for the Gardener's Soul*



## Betzi Woodman Spark Plug

At the June award ceremonies, Mariah Oxford and Diane Walters were announced as 2002 Betzi Woodman Spark Plug winners.

Carolyn Rinehart, president of the Nominating Committee, presented the awards, offering comments about each awardee.

### Mariah Oxford

Because of her skills and her out-of-the-box thinking, we have an innovative new layout for our online newsletter, *Articulation*, and a newly designed flag for it.

Also, as 1st Vice-President of our organization, she has successfully spread the word about our meetings and the communications contest.

As a member of the Nominating Committee for two years in a row, she has taken us into the electronic balloting age with effectively designed ballot forms.

For these exceptional accomplishments and for her gracious nature, APW members selected Mariah Oxford to receive the Betzi Woodman Spark Plug award this year.

### Diane Walters

Diane has provided outstanding leadership to APW this year. Not only has she served well as president, but she has also stepped in to rescue APW whenever it was needed.



Mariah Oxford and Diane Walters

For example, when the *Articulation* editor resigned, she stepped in to ensure that members still received this valuable resource. When the luncheon caterer changed at the last minute, she negotiated a new contract without increasing the fee to members. And when the Youth Contest director resigned, she handled everything from start to finish to make sure that young people were able to participate, garnering a high number of entries.

Truly, Diane, you wear many APW hats. APW is pleased to present the Betzi Woodman Spark Plug award to you.



## Kay Kennedy Gold Nugget

From many deserving possibilities, APW members picked **Barbara Brown** as recipient of the Kay Kennedy Gold Nugget award for 2002. Nominating Committee President Carolyn Rinehart offered the following remarks when the award was presented in June:

Barbara received this award once before, in 1999 when she worked for the Municipality of Anchorage in cultural and recreational services. She became known as an active promoter of literacy in Alaska, and she has continued in these efforts.

In this past year she has moved into a new job at the Alaska Humanities Forum, directing a series of lectures and workshops aimed at future leaders of our region. It's called Leadership Anchorage, and it's been a resounding success. As one member who nominated Barbara for the award said, "she has the Humanities Forum humming."

For Barbara, her main job is only a part of her endeavors. She writes a regular humor column for the *Anchorage Daily News* that many readers eagerly search for. She also writes freelance articles for other publications and has served on several boards of organizations related to literacy and communications, such as Alaska Center for the Book and Writing Rendezvous. She is a commentator on KSKA Public Radio and serves on the adjunct faculty in journalism and public communications at the University of Alaska Anchorage.

Barbara is absent this evening because, as readers of her column know, she and her daughter Sophie are on a trip around the Lower 48 States touring water parks. We wish them fine splashing, and we'll give Barbara her Gold Nugget award when she returns.

### National award winners (from front page)

earned a first-place award for her television documentary "Alaska's Silent Epidemic," which aired on KTUU-Anchorage.

- ◆ Elise Patkotak's book *Parallel Logic*, tales of her 20+ years living in Barrow, received an honorable mention. Patkotak currently lives in Anchorage.
- ◆ Carol Sturgulewski of Anchorage won a third-place award for her short story "The Wedding Gift," which appeared in the book *Chicken Soup for the Gardener's Soul*.

The awards will be officially presented by NFPW at its annual convention, September 19-21 in Bismarck, North Dakota. Local presentation of the awards will be made at the October monthly meeting of APW in Anchorage.



Thanks to organizer Doris Thomas and all who worked on the Suzan Nightingale Park cleanup project this summer! Top: Suzan Nightingale Park. Bottom: Dee Gould's granddaughter, Natasha, pitches in. Age 10, Natasha is from San Diego, California. Photos by Dee Gould.

**In Brief:** Former APW members Jane Evanson and LuAnne Dowling are pleased to announce another success from their Breaking Into Print workshops. Katharine Carson Crittenden's book, *Get Mears! Frederick Mears: Builder of the Alaska Railroad*, was released in June by Binford and Mort Publishing of Portland, Oregon, in cooperation with the Cook Inlet Historical Society. Dowling worked closely with Crittenden as her editor in developing the manuscript for publication.

## SEPTEMBER LUNCHEON

**Thursday, September 5**

**Reservations  
due by September 2.**

274-4723

Luncheons are held the first Thursday of every month (except July), 11:30 a.m.

Golden Lion Hotel, 36th and New Seward, Anchorage  
\$15.00 members,  
\$16.00 guests

## Elected Officers

Diane Walters, *President* . . . . .Diane.H.Walters@poa02.usace.army.mil  
 Mariah Oxford, *1st Vice President—Public Relations* . . . . .m.oxford@usa.net  
 Rhonda McBride, *2nd Vice President—Regional Member Liaison* . . .Rhonda9hats@aol.com  
 Barbara Brown, *3rd Vice President—Programs* . . . . . barbara.brown@akhf.org  
 Linda McCarriston, *Treasurer* . . . . . AFLJM@uaa.alaska.edu  
 Bea Rose, *Secretary* . . . . . brose@alaska.net

## Appointed Officers (alphabetical by last name)

Connie Graffis, *Scholarship Chair* . . . . . connie\_graffis@KAKM.pbs.org  
 Judy Griffin, *Immediate Past President* . . . . . jfgriffin@chugach.net  
 John Killoran, *Web Master* . . . . . jpnbk@gci.net  
 Nancy Killoran, *Web Master* . . . . . jpnbk@gci.net  
 Karen L. Lew, *Communication Contest Chair* . . . . .KarenLLew@earthlink.net  
 Elise Patkotak, *Membership Chair* . . . . .TheParrot@aol.com  
 Pat Richardson, *Archivist* . . . . . patricia.l.richardson@poa02.usace.army.mil  
 Thetus Smith, *Reservation & E-Mail Express Manager* . . . . .thetus@gci.net  
 Doris Thomas, *FAN Liaison* . . . . .sethomas@alaska.net  
 Diane Walters, *High School Contest Chair* . . . .Diane.H.Walters@poa02.usace.army.mil  
*Communicator of Achievement Chair* . . . . .vacant  
*Historian* . . . . .vacant



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