



Vol. 31, No. 3 December 2000  
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## Hurry and enter the 2001 APW Communications Contest

Bring out the best . . . of your professional communications work and see how it stacks up against others in your field. Deadlines for the Alaska Press Women’s annual contest are approaching, so go through your work for the past year, select the best items, and enter them in this competition.

Certificates (and publicity!) are given for all first-, second-, and third-place winners as well as those receiving honorable mention in the state competition. All first-place winners at the state level then go on to compete with first-place winners from other states in the National Federation of Press Women annual communications contest. Winners at the national level will be announced at the annual conference in Indianapolis next September.

Rules, including listings of categories and specific entry

requirements, for the NFPW contest can be found on the APW Web site <<http://www.akpresswomen.com>> or on the NFPW Web site <<http://www.NFPW.org>>. Rules for the state contest follow. *Please note that all state rules take precedence over national rules.* For example, state deadlines have been set to accommodate the national deadlines.

### Contest deadlines

Book contest deadline: **February 5, 2001** (Categories 69–74)

Deadline for all other categories: **February 20, 2001.**

(All entries must be *postmarked* by these deadline dates; please send via first class mail. Entries also may be hand-delivered at the February 1 luncheon in Anchorage.)

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## Stabenow speaks of “Death Below Zero”

by Karen L. Lew

At the December Alaska Press Women luncheon meeting, mystery writer Dana Stabenow told APW members about the Left Coast Crime 2001 conference, hosted by Alaska Sisters in Crime, February 15–18 at Hilton Hotel in Anchorage. The conference, which brings mystery writers from around the world to speak on the craft, art, and business of writing and to teach workshops, has as its theme this year “Death Below Zero.”

Programming will include conventional and unconventional mystery subjects, according to the brochure handed out. One track will feature Alaska topics presided over by Alaska experts from the

*(continued on page 2)*

## 2001 membership dues are due

Dues notices went out from NFPW headquarters recently. Membership in the National Federation of Press Women/Alaska Press Women is still one of the best—if not *the* best—bargains in the world of professional communications organizations. If you are wavering about continuing your membership and could use a refresher on all the benefits of same, take a look at page 20 of your NFPW “2000–2001 Governance

and History” publication or visit the Web site <<http://nfpw.org/>>.

Membership in NFPW really *is* a good deal: not only is it a twofer—you get both NFPW and APW for that one low price—but it gives you a chance to spend the year rubbing shoulders with some of the best and brightest people in your field. Our monthly luncheons are not only a great way to hear from a wonderfully diverse selec-

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## STABENOW *(from page 1)*

Alaska State Troopers, the Crime Lab, Alaska Department of Fish & Game, National Weather Service, and forensic specialists. A second track will feature those mystery authors readers will come to know and love during the conference.

Stabenow delighted her audience with examples of the sort of questions she, as conference coordinator, was being asked about the conference's being held in Alaska for the first time. "Yes, you can use American money in Alaska. No you don't need a tourist visa."

Most conference activities are open to the public, especially those who enjoy mystery writing, as readers or as authors themselves. Panels and speakers taking the spotlight at Left Coast Crime 2001 can be found at the Left Coast Crime 2001 Web site <<http://www.lcc2001.com/>>. The conference schedule is also posted there; just click on Friday, Saturday, and Sunday Panels, or Fifteen Minutes With the Author. With luck, you'll find topics and speakers aplenty to pique your interest.

Stabenow also explained a portion of the conference open only to

mystery writers: Authors to the Bush Program. She said the idea of that program stemmed from her own experience growing up in Seldovia. "When I said I wanted to write, my teachers pushed me toward journalism . . . not toward fiction." The idea that someone could grow up to be a writer of fiction, much less of mystery stories, never occurred to teachers in that Bush community.

For the Authors to the Bush Program, Alaska schools have arranged for visiting authors to teach about mystery writing to local students and Bush communities. Cook Inlet Region, Inc., and the South Central Foundation have very generously underwritten most of the costs for author travel between Anchorage and Bush locations.

"We have authors going to Barrow, Sitka, Nelson Lagoon, Seward . . . all over the state," said Stabenow. "For example, Ridley Pearson asked for a small village on the Yukon River. You can be sure what she finds there will end up in one her novels." Stabenow hopes at least one of the authors going to the Bush will "show that little girl out there" that she, too, can be a successful fiction writer.

Today, Stabenow is herself the picture of that sort of success. Now based in Anchorage, she was raised on a 75-foot fish tender in the Gulf of Alaska, graduated from Seldovia High School in 1969, and received a bachelor's degree in journalism from the University of Alaska in 1973. She then spent one more summer "knee-deep in humpies," and spent her earnings on a four-month backpacking trip to Europe.

In 1982, she enrolled in UAA's master of fine arts program and

graduated in 1985. She wrote *Second Star*, which was bought by Ace Science Fiction in 1990. In 1991, her editor at Ace "sniffed out the existence" of *A Cold Day for Mur-*



*der*, according to Stabenow, and offered the writer a three-book contract featuring Kate Shugak as the main character. The book won a prestigious Edgar award ("like an Oscar for mystery writers").

Stabenow's third book in the Liam Campbell series, *Nothing Gold Can Stay*, was released in September, and *Singing of the Dead* will be released in May 2001.

Alaska Sisters in Crime (whose motto is "where the trail is always cold") is the Alaska chapter of Sisters in Crime, which was started in 1986 by Sara Paretsky to promote literacy and to promote reading of detective fiction by women. The group meets the second Tuesday of every month at 7 p.m. around the fireplace at Barnes and Noble in Anchorage to hear about some aspect of mystery writing. Speakers have included experts on blood spattering, breaking and entering, and similar intriguing subjects.

After getting the lowdown on the upcoming Crime Conference, APW members asked Stabenow to talk about her own experiences

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Alaska Press Women luncheons are held the first Thursday of every month.

11:30 a.m.

Golden Lion Hotel  
36th and New Seward  
Anchorage

\$15.00 members

\$16.00 guests

\$6 coffee/dessert

Reservations:

274-4723

## **DUES** (continued from page 1)

tion of people around the state on a wide variety of topics related to journalism and media, but the food is great, and the price is right.

On top of all that, NFPW and APW both put out publications and e-mail alerts that will keep you posted on the latest happenings in the field and the newest opportunities available to people with just the skills you happen to possess.

One more reason to get your dues paid: you cannot enter APW's annual communications contest unless your dues are paid by February 1, 2001.

### **Free dues**

Remember that your 2001 dues will be *free* if you recruited four new members last year. Several members have done a great job recruiting, and may have accomplished this feat. We don't know if this free dues offer will be extended next year, but it's worth grabbing those potential members just in case. If you have a new member in mind, get in touch with Elise Patkotak, membership chairman. Be sure your name goes as sponsor at the bottom of the new member's APW application.

### **Due it now!**

So if you haven't already paid you 2001 dues, now is the time to take pen or credit card in hand so that you are assured a seat next to some of your favorite professional communicators every month.

For more information about the NFPW, go to <<http://NFPW.org>>. For membership forms or information on how to sign someone up, contact Elise Patkotak at 344-2113 or [TheParrot@aol.com](mailto:TheParrot@aol.com).

# *The Prez Sez . . .*

## **Writers to Your Mark**

**by Judy Griffin, APW President**

You don't have to have a nose for news, *Articulation* will accept your features, profiles, and tips on how to write, publish, or work smarter. And, of course, news relevant to APW and its members is welcome. See the box below for some more ideas on contributions you might make.

You also don't even have to think of a topic. Assignments await: Writers are needed to report on the monthly speakers, prepare profiles of new members, and cover other topics. In fact, at the January APW luncheon in Anchorage, the invitation to cover luncheon speakers and write profiles was extended to student members. *Articulation* editor Karen L. Lew promises to provide feedback so that student authors can learn from their contributions.

The monthly newsletter needs writers like you. Please help our newsletter reach its potential and share the workload. We're fortunate to have a very energetic, productive newsletter editor, but Karen needs our help and support. A huge thanks to her for the monumental task of preparing the ambitious October issue summarizing conference events and the equally excellent November publication. And applause to the many contributors for those two issues.

Please contact Karen at [karenllew@micronet.net](mailto:karenllew@micronet.net) to suggest topics and to obtain assignments topics awaiting your communications skills. Your suggestions and comments are welcome, too.



### *Contributions to Articulation*

We're counting on you to provide *Articulation* with content. Please send materials by February 12 for the February issue to Karen Lew <[karenllew@micronet.net](mailto:karenllew@micronet.net)>.

We're looking for these items:

- Professional or personal news about members
- Short tips on writing, editing, or graphics
- Reviews of books or other material in our profession
- Jokes or other tidbits about our field
- Articles about any aspect of APW or NFPW
- Activities of related organizations
- Job, education, training, or other opportunities for members



## New member profile: Carol Sturgulewski

It may be winter, but Carol Sturgulewski has her mind on gardens—*Chicken Soup for the Gardener's Soul*, that is.

Carol is a co-author of the latest in the best-selling *Chicken Soup for the Soul* series, which has sold more than 52 million copies since 1993. The initial press run for *Chicken Soup for the Gardener's Soul*, which debuts February 15, is planned for one million copies.

Carol is a new APW member

with a familiar face. Born and raised in Alaska, she started her career with the Fairbanks *Daily News-Miner* in 1977, working as a reporter and features editor under her maiden name of Carol Murkowski. After a year with the now-defunct *Upper Peninsula Sunday Times* in Marquette, Michigan, Carol returned home. She worked as a feature writer, education reporter, and features editor at the

(continued on page 5)

### STABENOW (from page 2)

writing mysteries. Responding to questions, Stabenow reported the following:

*Schedule:* "I write 10 pages a day. I don't get up from writing until I have 10 pages. I have to schedule my writing that way because I have deadlines to meet. Yes, sometimes it's hard getting started. Other days . . . my best day was one in which I wrote 27 pages."

*Story ideas and story lines:* "As long as people keep misbehaving on the front page of the *Anchorage Daily News*, I'm in business. Everyone reads the same articles; it's the writers who see the story in it. It takes a mystery writer's twisted brain to make the connection between bits of information and a story." She said she does keep a file of ideas and does create an outline for each book ("it's a security blanket for the publisher"). However, "the characters develop and may not be the same as when I signed the book contract."

*Alaskana:* "I like my books to have a little fun for the local folks. There are many in-jokes that refer specifically to Alaska stuff [such as a honey buckets, words which

probably are misinterpreted by Outside readers]. I'm an Alaskan. I have opinions; why can't my Alaskan character have opinions, too?" She explained that events she reads about locally are always fictionalized and never verbatim from news articles. But "sometimes I've elaborated on facts and then learned it really happened that way."

*Her books and characters:* "I focus on the book I'm currently writing . . . but . . . I love series [such as the Kate Shugak series]—it's like visiting with friends. My characters take on lives of their own in the writing." She says a lot of effort goes into creating the main characters, such as Kate Shugak, and the creation of those characters reflects people she knows in real life. "Alaska is the main character in my books." One thing to watch, she cautioned, is what the hero would do versus what the author would do. In one case, she personally would have treated a cad far more mercilessly than would her heroine, so she had to rewrite that part to fit the character rather than her own druthers.

*Editors:* "I couldn't do without editors! I need a second opinion,

someone to tell me what works and what doesn't." One editor told her that her first chapter should be chopped. After "absorbing" that comment, Stabenow could see how right it was. "But I never throw anything away. It may not survive in its original form, but I'll use it somewhere down the line."

*Rejection:* "My favorite reject letter came from an agent who 'loved it all' but regretted they only represented 'American authors.'"

*Comments from Outside:* "I was amazed at the horror that was expressed by the editors and publishers when I wrote about an eagle running off with someone's little dog. That bothered them a lot more than anything having to do with religion or politics. All I could say was that it was not unrealistic; that story had appeared on the front page of the *Anchorage Daily News* the previous summer."

*Fan mail:* "The pile is immense! I used to have fan mail come to my home e-mail, but I had to create a separate e-mail address from my Web site to handle it all. I'm my mother's daughter: I have to answer them all." That Web site? <<http://www.stabenow.com>>.

# Chrystal Carr Jeter heads to Cleveland

by Barbara Brown

Alaska Press Women loses one of its consistent winners in the NFPW Communications Contest when Chrystal Carr Jeter departs Anchorage for Cleveland, Ohio.



Chrystal ends 23½ years with the Anchorage Municipal Libraries to begin as Youth Services Manager for the Cleveland Public Libraries on February 1, 2001.

Just this September at NFPW 2000, Chrystal and library colleague Sherri Douglas scored yet another first place win for their library Summer Reading Programs. Behind that award is more than two decades of commitment to Alaska's children through reading, storytelling, music, and community service.

Not only was Chrystal one of the founders of Alaska Center for the Book, she also helped found Authors 2 Alaska, her gargantuan effort to bring topflight children's authors to the "land-off-the-

publishers-circuit." How many of us can remember Chrystal making a commitment to bring an author up and then her wild (but always successful) efforts at fund-raising to pay for it all? As she packed for leaving, she was still serving Anchorage with her big dreams: she found the money to have the Unity Choir from Los Angeles complement the Museum's exhibit on African kente cloth for the Martin Luther King Jr., Birthday celebration. The building shook with the music Chrystal brought us.

Chrystal is a YWCA Woman of Achievement, a frequent winner in competitions of the Alaska Chapter of the Public Relations Society of America, and a two-time representative on the prestigious Newbery Awards panel (the Pulitzer of children's literature). In her "spare" time, she is the choir director of her husband Abe's church, Anchor Church of God. Not to mention that she is also primary caregiver to her aging mother.

Chrystal Carr Jeter never gives up. She had big dreams for our library, and she made them happen. Individuals with less perseverance (or more nervous stomachs) may balk at the huge projects she tackles, but Chrystal pulls them off. She will certainly put Cleveland Public Libraries on the map, but she takes a big part of Anchorage's heart with her.

Chrystal, we wish you well and thank you fondly. You have enriched this city both professionally and personally, and we are the better for it.

**STURGULEWSKI** (from page 4)  
*Anchorage Times* 1980–86, and then began freelancing.

For the past 11 years, Carol has been living in rural Alaska, following her husband Roe's career in construction engineering. They spent seven years in Unalaska and Dutch Harbor, two years in Seward, and two years in Kodiak. In June, the Sturgulewskis and their three sons (Ben, 14; Ted, 7; and Hugh, 5) returned to Anchorage.

Over the years, Carol has freelanced for publications and news providers including *Alaska* magazine, *Anchorage Daily News*, the Associated Press, *Aleutian Eagle*, *Dutch Harbor Fisherman*, *Kodiak Daily Mirror*, and *Catholic Anchor*. She has also spent time on the boards of the Alaska Press Club, Unalaska Community Broadcasting, Alaska Women's Commission, and groups supporting the interests of education, literacy, and senior citizens.

Our new APW member can be contacted at (907) 345-2363 or carolben@gci.net.



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# News and Notes of and for Members

Native Voice Communications (NVC) of Anchorage has launched the **first daily Native radio newscast** delivered worldwide to stations and individuals over the Internet. The five-minute program, Independent Native News (INN), is produced and hosted by veteran journalist Nellie Moore and is posted on the NVC Web site <<http://www.nativevoice.org>>.

**Quill and Scroll** is currently trying to assemble a list of all who have ever been members. The JEA president, H.L. Hall, wrote to ask any NFPW member who was a member of Quill and Scroll to send him a note at [hlhall1422@aol.com](mailto:hlhall1422@aol.com) giving his or her current name and address.

**Connie Barclay**, former APW secretary and member since 1987, writes from Silver Spring, Maryland, about her new job with the National Oceanographic and Atmospheric Administration, better known as NOAA: "I am enjoying the job tremendously. The people are wonderful and the work challenging and fast. It's a wonderful time to be experiencing the D.C. environment. I bought a little townhouse and am settling in quite nicely." You can contact Connie at (301) 713-3066 (w) or by e-mail at [Connie.Barclay@NOAA.gov](mailto:Connie.Barclay@NOAA.gov).

Past APW member **Jeanne Johnson** writes that her first year after the death of her husband Ted has been a time of soul-searching. She's thought of moving back to

the Lower 48, probably to Washington state, but she may decide to remain a fair-weather Alaskan and take more winter trips Outside. "Although I love Girdwood's friendly small-town atmosphere," she writes, "I've considered moving back to Anchorage for several years. There's lots to consider, and I'm trying to avoid hasty choices I may later regret."

**Anchorage Press publisher Nick Coltman** was seriously injured in a climbing accident on Flattop Mountain near Anchorage on November 11. According to the *Press*, Coltman has significant damage to his spine. In early December, Coltman headed to a rehab clinic in Atlanta, where his newspaper reports he is doing well and, although learning to use a wheelchair, working to regain use of his legs. You can write to him at: [coltman@gci.net](mailto:coltman@gci.net). A fund has been set up to help defray his expenses:

Nick Coltman Assistance Fund  
National Bank of Alaska  
Routing Code 125200057

**J-Week** is planned for April 19–21 this year. For details, check the Alaska Press Club's Web site <<http://www.alaskapressclub.org>>. The Alaska Press Women board is looking into ways in which we might participate in Journalism Week this year.

**Writing Rendezvous needs a coordinator:** The Alaska Center for the Book is preparing for its annual writers conference,

"Writing Rendezvous," April 28 and 29 at the University of Alaska, Anchorage.

*Needed:* one coordinator to— with a committee—arrange and schedule workshops, create panels, arrange for meals, volunteers, rooms, etc., plus other duties to make the conference happen. A small honorarium (\$1,500) is available, and previous year's coordinators and participants are available to advise and assist.

If you are interested, please contact Pam Cravez by e-mail at [pam-glenncravez@gci.net](mailto:pam-glenncravez@gci.net).

**Bev Ward**, a past member of APW now living in Juneau, writes that although she officially retired from ARCO in 1999, she is still working on contract for ARCO . . . which is now, of course, Phillips 66. "After 19 years of introducing myself as 'Beverly Ward-ARCO,' I really stumble when I try to say 'Phillips.' But I'm working on it." She reports she spent a full month "Down Under" this past year, including a two-day trip on the Indian Pacific Railroad from Perth to Adelaide. Best of all, Bev has joined the world of Internet. Although she only checks her e-mail about once a week, she's at [bward@ptialaska.net](mailto:bward@ptialaska.net).

An international consortium of public and private libraries is developing a **free online reference service** that will direct queries to the appropriate reference special-

*(continued on next page)*

# more News and Notes

(continued from preceding page)

ist or research collection around the world. Among the members of the network are the Library of Congress, which is coordinating the effort, Yale and Harvard universities, the National Gallery of Art, and the National Library of Australia. The consortium is concentrated on English, but plans to eventually be able to handle as many as 20 languages. This service will be a real boon for writers, reporters, and editors; we'll keep you posted on its debut on the Internet.

**Barbara Brown's** delightful communications style showed up in yet another medium early in January. Her one-person (writer, actor, etc.) play "A Little Bit Pregnant" was well received and earned a great review in the *Anchorage*

*Daily News*. We can now add theater to Barbara's list of communications media, which include being a weekly columnist for the *Anchorage Daily News*, a commentator on KSKA, and her "day job" for the Municipality of Anchorage.

Appearing at the same Out North Contemporary Art House "Under 30" presentation as Barbara's play was artwork by APWer **Amanda Saxton**. She also received first prize in the "experimental" category for an article in the January issue of *The Artists' Magazine*, available at Borders Books or Blaine's Art Supplies. Take a look at the work Amanda shares with the world!

Now living in Eugene, Oregon, past APW member **Kathy Madison Kevrekian** reports that this last year

has been an opportunity for her and her husband Armen to enjoy the maturing of their children (Elissa 21 and Gregor 19). Kathy and Armen will celebrate their 25th wedding anniversary with a trip to Italy, and she and her children will likely make a trip to Alaska this summer.

**Rose Ragsdale**, presently with the *Alaska Journal of Commerce*, was one of the 14 Alaskans named to the Export Council of Alaska. The council is one of a nationwide network of export councils that works to foster the international competitiveness of the United States. The group serves as an advisor to the U.S. Department of Commerce through its office in Anchorage, the Alaska Export Assistance Center.

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## How to Contact APW Officers

### *Elected Officers*

Judy Griffin, President .....	jfgriffin@chugach.net
Diane Walters, 1st Vice President–Public Relations .....	Diane.H.Walters@poa02.usace.army.mil
Carol Gales, 2nd Vice President–Regional Member Liaison .....	gales@nshcorp.org
Asta Corley, 3rd Vice President–Programs .....	acorley@adn.com
Barbara Brown, Treasurer .....	brownbs@ci.anchorage.ak.us
Dianne Barske, Secretary .....	dbarske@alaska.com

### *Appointed Officers (alphabetical by last name)*

Carol Day, Historian .....	carolday@chugach.net
Carol Gales, High School Contest Chair .....	gales@nshcorp.org
Connie Graffis, Scholarship Chair .....	connie_graffis@KAKM.pbs.org
Jan Ingram, Communicator of Achievement Chair .....	impact@ak.net
Chrystal Jeter, Nomination Chair .....	JeterCC@ci.anchorage.ak.us
John Killoran, Web Master .....	jpnbk@gci.net
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Elise Patkotak, Membership Chair .....	TheParrot@aol.com
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Thetus Smith, Reservation & E-Mail Express Manager .....	thetus@gci.net
Doris Thomas, Immediate Past-President .....	sethomas@alaska.net

# Online editor describes Internet journalism

by Asta Corley

*Anchorage Daily News* online editor Roger Price often plays the role of “evangelist” by advocating that journalists convert into versatile storytellers through the blending of media.

“We’re going to have to adapt, but I don’t really think it’s going to be a deft blow for traditional media outlets or anything because it’s never happened before,” said Price, speaking at the January luncheon meeting of Alaska Press Women. “Radio didn’t knock out the newspapers. TV didn’t knock out radio stations. People just adjusted their habits and used each medium for its strength.”

According to a survey Price cited, about 44 million Americans now watch television while surfing the Internet. Currently, there are about 300 million people on the Internet worldwide and about 100 million in the United States alone, according to statistics; that figure is growing rapidly. There are about 2.7 billion pages that people have created around the Web, and that number is increasing by 5 million pages daily, according to Price.

He explained that one goal is to make the Web experience less text-based and more visual and interactive. As more people get higher-speed access, more experiments can be done with better graphics and photos.

Traditional media such as newspapers, television, and radio need to begin thinking of themselves as information companies that gather and disseminate data. For example, for use online, a newspaper may shoot a video, and a television sta-

tion could write long narratives to accompany its stories.

“There’s going to be that blurring of lines,” said Price. “There will probably be some consolidation in the industry. But the core journalist’s job is going to be the same. People are still looking for credible places to find good information. That’s where we [journalists] have this opportunity. It’s not an infinite window of opportunity, where if you don’t take advantage of it now and establish your credibility on the Internet, it’ll be there forever. We’ve got to jump on it.”



Price earned a bachelor’s degree in journalism from the University of Nebraska. He participated in a semester-long program at the Salt Center for Documentary Field Studies in Portland, Maine, worked on the student newspaper the *Daily Nebraskan*, and interned at the *Maine Times*, a statewide alternative weekly newspaper, where he compiled the first edition of the *Maine Almanac and Book of Lists*.

After college, he ventured into

professional journalism at *The Evening News* in Sault Ste. Marie, Michigan, where he was Sunday editor and news editor. From there, he moved to the *Record-Eagle* in Traverse City, Michigan, where he worked as a copy editor and graphic artist.

Price was lured to Alaska in 1995 by Kelly Bostian, editor of the Fairbanks *Daily News-Miner*; there he began on the copy desk. After volunteering to serve on the *News-Miner*’s committee looking at the young Internet, Price soon began building the paper’s first Web pages. While still working on the copy desk, he developed the *News-Miner*’s Web site from a weekly sampling to a daily report. In 1999, he began working full-time on the Web site where he worked to increase its content and begin generating revenue.

In February 2000, Price joined the *Anchorage Daily News* as online editor. In that capacity, his energies are focused on “improving the content of the premier news site in Alaska,” he said.

Price indicated that, although online news is moving quickly forward, the merging of media does not mean that those in the industry will have to become cyberjournalists right away. What it does mean is that reporters will have to start rethinking how they tell their stories.

“You’re going to have to start thinking about telling your story in a nonlinear fashion,” he explained. “[In] every media up until now, you’ve had one person deciding the structure and flow of the story from

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# Students invited to enter communications contest

by Carol Gales

Alaska high school journalists and journalism instructors, we have a contest for you! Alaska Press Women is now soliciting entries for its annual High School Journalism Contest! *Entries must be postmarked by Sunday, February 11, 2001.*

You work hard on your student publication. Our contest, judged by professional journalists, is a great way for you to get feedback on your efforts from an outside source. With categories ranging from news to cartoons, the APW annual contest is a great way to get student journalists inspired!

*Work published between February 12, 2000, and February 11, 2001, is eligible for the 2001 contest.* Winners will receive plaques or certificates. What's more, first-place entries are automatically entered in the National Federation of Press Women High School Journalism Contest, which offers a cash prize of \$100 for first place in each category and plaques for second and third. Winners of the APW contest will be notified in March. National winners are honored in September.

*Each student is limited to two entries per category. There is no entry fee.*

The contest rules and entry form are available on the APW Web site <<http://www.akpresswomen.com>> as PDF documents. Please download these forms, making as many copies as you need.

If you have questions, do not hesitate to contact me, the APW high school contest coordinator, at P.O. Box 639, Nome, AK 99762. You can send e-mail to [gales@nshcorp.org](mailto:gales@nshcorp.org), or phone me at (907) 443-4501.

## **CONTEST** (from page 1)

### **Entry fee**

An entry fee of \$25.00 must be paid for each entry (the NFPW portion of these fees is now \$20 per entry). Make checks payable to "APW" (note that if you have more than one entry, a single check for all entry fees is acceptable).

### **Membership dues requirement**

In order to enter, you must have paid your 2001 membership dues to NFPW (for NFPW and APW) by February 1, 2001. Late filers will be disqualified from the contest.

### **Period of eligibility for entries**

Entries must have been written, published, or aired between December 1, 1999, and December 31, 2000.

### **Entry forms**

The entry form for the Alaska contest is the last page of this newsletter. Use one form for each entry. *All entries must be sent to APW.* Our coordinator will forward the winner of each category to NFPW

for judging by the national organization. Do *not* mail your entry to NFPW. Do not mail duplicate entries. Entries are not returned.

### **Entry categories**

The categories for entries are listed on the APW Web site at <<http://www.akpresswomen.com>> or on the NFPW Web site <<http://www.NFPW.org>>.

### **Caution!**

Be sure your entries comply with all the national rules, both general ones for preparation of entries and those specific to a category.

All state entries must be sent to:  
Alaska State Contest Coordinator  
Alaska Press Women  
P.O. Box 104056  
Anchorage, AK 99510

### **Have questions?**

For telephone or e-mail inquiries about the contest only, please contact

Doris Thomas  
(907) 694-3570  
[sethomas@pophost.alaska.net](mailto:sethomas@pophost.alaska.net)

## **INTERNET** (from page 10)

start to finish. But with the Internet, you provide the elements of the story, and then the reader chooses what direction to go. They may start with what you would have put at the end of your article."

The idea is to think about blending text, photography, charts, spreadsheets, interactive calendars and databases, and other items into one cohesive element.

"You have to make each element compelling enough that they want to click through to it. You can't just force them down that one pipe you've created before," explained Price. His description of the traveling storyteller and court jester of old summed up his point:

"They used a whole bunch of tools to tell their story. We can't be tied to one tool or another anymore. The bottom line . . . if you're a good storyteller, you're going to succeed, and that's what the key to the future is."



*Top of the world writers*

**OFFICIAL ENTRY FORM**  
**ALASKA PRESS WOMEN**  
(AN AFFILIATE OF NATIONAL FEDERATION OF PRESS WOMEN)  
**2001 COMMUNICATIONS CONTEST**

(All entries must have been published, issued, broadcast, telecast, or printed for the Web between December 1, 1999, and December 31, 2000.)

**ENTRANT INFORMATION**

NFPW State Affiliate Alaska Name \_\_\_\_\_

Address \_\_\_\_\_ City, State, Zip \_\_\_\_\_

**ENTRY INFORMATION**

Name of publication or station or advertising/PR agency \_\_\_\_\_

Address \_\_\_\_\_ City, State, Zip \_\_\_\_\_

Date of publication/broadcast \_\_\_\_\_ Length of broadcast (min/sec) \_\_\_\_\_

Headline or title of entry (3 titles if 3 samples) \_\_\_\_\_

\_\_\_\_\_

APW contest director's signature verifying NFPW dues have been paid \_\_\_\_\_

APW contest director's telephone number: (907) 345-0900

Be sure your entry complies with all contest rules. Send entry with check or money order for \$25 to:

Alaska State Contest Coordinator, Alaska Press Women  
P.O. Box 104056  
Anchorage, AK 99510

**ENTRY POSTMARK DEADLINES: BOOKS—FEBRUARY 5, 2001; ALL OTHERS—FEBRUARY 20, 2001**

===== **JUDGES' USE BELOW THIS LINE** =====

**Judges circle ONE (no ties)                      1<sup>st</sup>                      2<sup>nd</sup>                      3<sup>rd</sup>                      HM**

**Judges' Comments:**